

IN THE SPECIFICATION

Please change/modify the paragraph starting on line 17 on page 1 to state:

The present invention is also related to common-assigned U.S. patent application by Joseph Wodka et al. titled "Customization of Promotional Material Through use of Programmable Radio Frequency Identification Technology," serial number 10/092106 filed March 6, 2002, attorney docket number IND10275 (currently pending).